

CUSTOMER COMMITTED. CAPITAL READY.™



## Seven reasons why you should finance your equipment with RCAP Leasing:

- 1 Gain 100% financing** — RCAP™ Leasing provides total financing with no down payment. Hardware, software, cabling and services can be financed, enabling you to walk out the door with a “total” solution.
- 2 Conserve valuable working capital** — Equipment purchased with cash depletes your working capital. Lease financing with RCAP Leasing allows that working capital to be used more effectively for other purposes.
- 3 Acquire ease of budgeting and inflation protection** — RCAP Leasing provides an alternative source of financing. This allows you to acquire the equipment that you need without limiting your ability to finance inventories or greater short-term needs. The growth potential of your business will benefit from using RCAP Leasing as an additional source of capital.
- 4 Avoid obsolescence** — To paraphrase an old axiom, “Revenues are generated by the use, not the ownership of assets.” RCAP Leasing allows you to use the equipment that you need over the term in which that equipment will be useful to you. RCAP Leasing allows you all the benefits of ownership without the risk of being committed to obsolete technology.
- 5 Enjoy ease of acquisition** — RCAP Leasing provides you with the convenience of one-stop shopping. Once you select the equipment, you then decide on the payment terms that best fit your budget.
- 6 Get tax advantages** — Due to accounting and tax treatment of leases, an RCAP lease may provide some tax-timing benefits to your business. The savings involved will vary depending on the type of equipment, lease terms and your marginal tax bracket. Generally, lease payments can be treated as operating expenses rather than capital expenditures, whereby providing full and immediate deductibility. You should refer to your accountant for advice on the potential savings.
- 7 Benefit from self-financing** — Lease payments are often made with the revenues generated or savings realized through the utilization of the leased equipment. As a result, working with RCAP Leasing enables you to achieve a “profit” on the new equipment from the first month of usage.

**For more information on how RCAP can help your business, please contact me today:**

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